



FIBAA

Principles for the Award of the FIBAA Premium Seal for Institutional Accreditation: Strategic Management

FIBAA sets particular standards in all of its five areas (Management, Networks, Teaching and Learning, Research, Dynamics) when awarding the Premium Seal for *Institutional Accreditation: Strategic Management* to a Higher Education Institution.

Procedure:

First of all, each evaluation criterion is assigned with one or two points (see below). The number of points scored for the assessment criteria is determined by the importance for a constructive and effective strategy. In each case, the number of points is multiplied by a defined factor, depending on the assessors' appraisal. The weighting for the evaluation levels is defined as follows:

Excellent: 3

Exceeds the Quality Requirements: 2

Meets the Quality Requirements: 1

Fails to Meet the Quality Requirements: -2

Since all five areas are important, the award of the Premium Seal is subject to FIBAA setting a standard for which a minimum number of points have to be scored. The benchmark is set at 100%, equal to the assessment: "Exceeds the Quality Requirements".

The Premium Seal is awarded if at least 80% of the total number of points in all areas have been scored.

If a criterion is assessed as "not relevant", it will not be considered when calculating the points needed for the award of the Premium Seal.

The Premium Seal is not conferred if the accreditation is only granted with conditions. However, once the conditions have been met and the fundamental requirements have been achieved, the Premium Seal can be awarded at a later stage.

If the requirements for the Premium Seal are not achieved, although the requirements needed for an accreditation have been met, FIBAA will award its regular Quality Seal for *Institutional Accreditation: Strategic Management*.

Weighting of the criteria:

Quality Requirements	Weighting
I. MANAGEMENT	
I 1. Strategic objectives	2
I 2. Taken measures	2
I 3. Development of processes	1
I 4. Decision-making	1
I 5. Management system	2
I 6 Societal impact	1
I 7. Resources	1

Quality Requirements	Weighting
II. NETWORKS	
II 1. Strategic objectives	2
II 2. Partners	1
II 3. effectiveness and efficiency	2
II 4. Resources	1

Quality Requirements	Weighting
III. TEACHING AND LEARNING	
III 1. Strategic objectives	2
III 2. Study programmes	2
III 3. Internationality	1
III 4. Quality assurance	2
III 5. Resources	1

Quality Requirements	Weighting
IV. RESEARCH	
IV 1. Strategic objectives	2
IV 2. Research activities	1
IV 3. Quality assurance	2
IV 4. Resources	1

Quality Requirements	Weighting
V. DYNAMIK	
V 1. Capacity for change	2
V 2. Development of quality assurance	2
V 3. Measures and affects	1
V 4. Innovation	2
V 5. Stuffing policy	1
V 6. Resources	1